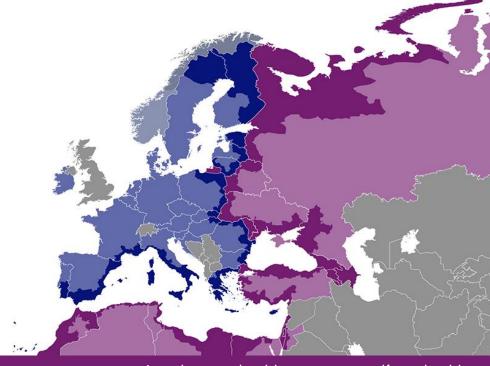


The annual information and communication plan

A long and winding road

ENI CBC CommNet meeting (9 June 2020)



Implemented by a consortium led by



A history dating back in time...



The need to apply a results-based approach in communication was tackled in the CommNet as early as...

...June 2016!

But a structured way of addressing the AICP only saw the light after undertaking the exercise related to the template of the annual monitoring and evaluation plan....

....in June 2018.

After which, the road to a common AICP template begins...

The road to a common AICP template



April 2019

First draft developed

May 2019

First draft presented to the programmes during CommNet meeting

August 2019

Consolidated version sent to DG NEAR

September 2019

Consolidated version presented and discussed in a meeting with DG REGIO

November 2019

The document circulated to programmes for comments

May 2020

Final version - based on the received comments but not only...

Objectives of the AICP (as per our meeting in 2019)



- Harmonisation of the existing practices in planning of communication activities based on a results-oriented approach
- More effective programme communication
- Facilitating the aggregation of information at instrument level

NEW!

> Anticipate the approach to indicators in post-2020